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Local business owner, Michelle Salas, launches [Lady Green Recycling Co.](#)



Michelle Salas, President of
Lady Green Recycling Co.

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August 2, 2012 - In Miami, a game-changing local solid waste and recycling company is a breath of fresh air to the industry. Founded by FIU graduate students, these ladies are passionate about helping their community and shedding new light on the concept of recycling. Providing services to businesses, residents and schools, **Lady Green Recycling (LGR) offers sustainable waste pickup and recycling services for local South Florida communities.** Affording customers more personalized attention, giving back through rebate programs and supporting local businesses with networking efforts, LGR sets itself apart from ordinary waste haulers who concentrate solely on profit without catering to clients' needs.

Questions frequently asked of CEO, Salas, are what motivated her to start a business and why this particularly ‘smelly’ sector? Stating, "Every business owner is concerned with cutting costs and I believe our services offer many ways to do that. I also think recycling has become a necessity in this day and age with the rise of human consumption. It actually costs less to make a product from recyclables than to extract it from the natural resources. It’s a beautiful thing if we can recycle and receive money from the sale of your garbage, and that’s what we’re trying to accomplish for our customers; giving back through rebates, cost savings plans, education and flexible options for our customers. ***I also believe if we can slowly chip away at this monopolized industry, residents and businesses can benefit greatly by seeing significant cost reductions through a real competitive market. This is why I embrace small competitors in this industry”.***

Considering themselves as part of a grassroots movement, starting small from the ground up, LGR will be taking the garbage to the Miami-Dade Energy-from-Waste facility in Doral –operated by Covanta Energy Corp. ***“We don’t think landfilling and dumping trash into oceans will continue to work, instead, using garbage to generate electricity sounds like a better option”***, says Michelle. As far as the recyclables, LGR will sell them at the best market price and give the money from the sale to its clients.



Lady Green Recycling (LGR) Corporation is a South Florida based recycling company that offers waste pickup and recycling services and serves communities by giving back through educational and rebate programs. LGR creates sustainable living for clients without compromising business and personal needs. By maximizing efficiency and eliminating waste, our environment, our economy and quality of life can greatly benefit.

For more information about LGR, visit www.ladygreenrecycling.com or call 786.246.9295